


Eat, Drink & Enjoy! 2008



Advertising Booking Form

1. Venue name		
2. Venue address		
3. Venue telephone no.		
4. Venue email (if applicable)		
5. Website (if applicable)		
6. Contact name		
7. Company name (if different to venue name)		
8. Contact telephone no. (if different to venue no.)		
9. Which section(s) do you wish to appear in?	<input type="checkbox"/> Restaurants <input type="checkbox"/> Pubs, Wine Bars & Nights Out	<input type="checkbox"/> Cafes & Tea Rooms <input type="checkbox"/> Food To Go
10. Please indicate your choice of advertising	<input type="checkbox"/> 30 word lineage entry (£55) <input type="checkbox"/> 60 word lineage entry (£85) <input type="checkbox"/> Photo or logo with lineage entry (+£55)	<input type="checkbox"/> Lineage entry repeated in another section (+£35) <input type="checkbox"/> Full page with free lineage entry and photo (£500)
11. Please provide the text for your entry e.g. description of venue, opening hours etc. – see example below There is no need to include address and contact details as these will be published as supplied in sections 1-5 above ■ Abigail s Traditional tea rooms set in the shadow of St Albans Cathedral. Home-made cakes, cream teas, light snacks and beverages, served by waitresses, in pleasant surroundings with garden terrace seating available. Village Arcade 7 High Street St Albans Tel: 07970 219957		
12. Please tick which of these apply to your venue	<input type="checkbox"/> Children are welcome <input type="checkbox"/> Outside smoking cover	<input type="checkbox"/> Accessible to the disabled



Abigail s

Signed		Print Name	
Date			

Eat, Drink & Enjoy! 2008 Guide

Eat, Drink & Enjoy! is the essential guide to eating, drinking and nights out in St Albans, Harpenden and the surrounding areas, now in its fifth year of publication.

Produced in partnership with **St Albans City and District Council**, the guide provides a comprehensive listing of restaurants, cafes, tea rooms, pubs, wine bars and nights out in the locality. This very successful 40-page guide is A5 size, full colour throughout and printed on quality 115gsm glossy paper.

In December 2007 we will be publishing **20,000 copies** which will be available from **St Albans and Harpenden Tourist Information Centres** and hotel and bed and breakfast establishments throughout the area. Copies will be provided to all venues advertising in the guide, and it will also be distributed in The Mayor's Pack which is supplied to all new residents moving into the district.



Eat, Drink and Enjoy! also appears in full on the **Herts24 website** and if your venue has its own website we will link to it **free of charge!**

A listing in **Eat, Drink & Enjoy!** costs from just £55 +vat for 30 words, which is tremendous value given the long shelf-life of the guide. To add your logo or a photograph of your venue costs an additional £55 +vat. Photos and logos can be supplied as hard copy or digitally. If you don't have a suitable photograph available we will be happy to arrange for one to be taken at **no further cost**.

The **deadline for advertising copy is Friday 30th November 2007** so in order to guarantee your appearance in the guide please ensure your booking form is returned to us in plenty of time.

For further information or to reserve your place in the guide, please telephone 01727 736460.

Eat, Drink & Enjoy! is published in association with
in partnership with



The Herts
ADVERTISER

Unit 1
Sandridge Park
Porters Wood
St Albans
Herts AL3 6PH

Telephone 01727 736400
Fax 01727 736455

www.herts24.co.uk
www.archant.co.uk

ARCHANT } HERTS & CAMBS