

36,646 adults read the Cambs Times & Wisbech Standard every week. (Source: JICREG data as at 01/04/12)

The Cambs Times & Wisbech Standard are delivered to

23,129 households every week

(ABC July– Dec 2011)

- Regular news updates throughout the day
- Full social media support
- Interactive micro-sites & polls
- Community campaigns



Current weekly e-Edition subscribers:

3,581

Website visits per month:

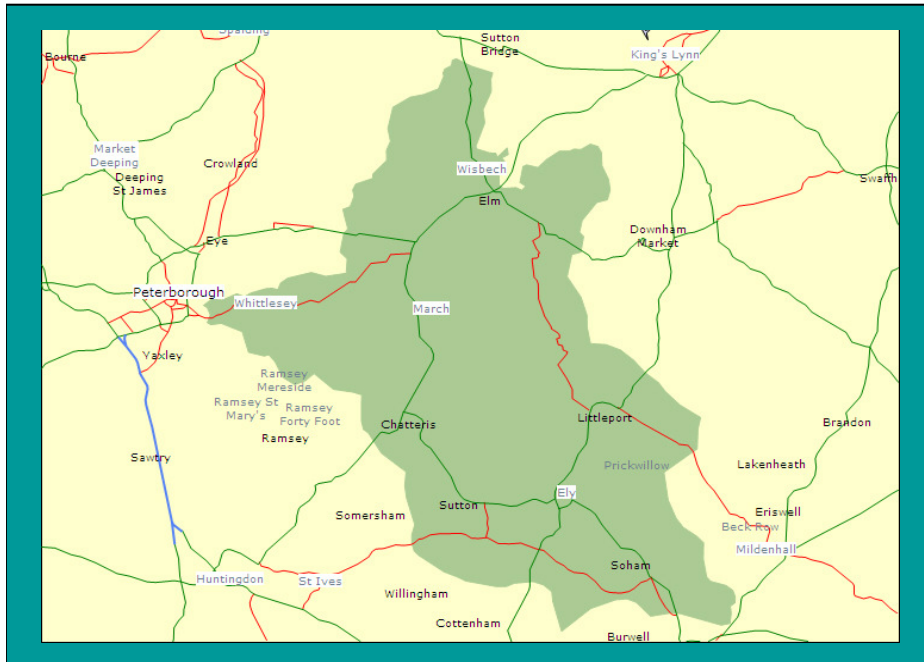
58,057

Website pages viewed per month:

228,904

(Source: Omniture March 2012)

You can reach a potential audience of **54,741** local readers every week



(Map shows total distribution footprint for Cambs Times & Standard Group combined)