

The Herts ADVERTISER

www.hertsad24.co.uk

62,059 adults read the
Herts Advertiser every week.

2,878 more than the nearest rival!

(Source: JICREG data as at 01/04/12)

The Herts Advertiser is delivered to

43,267
households every week

(ABC July-Dec 2011 96.5% Free)



- Regular News updates throughout the day
- Full social media support
- Interactive Microsites & Polls
- Community Campaigns



Weekly e-Edition readers:

6,170

Monthly website visits:

32,410

Monthly website pages viewed:

114,656

(Source: Omniture March 2012)

You can reach a potential
audience of **76,332** local
readers every week!!