

Ely Standard

www.elystandard24.co.uk

14,120 adults read the Ely Standard every week.

(Source: JICREG data as at 01/04/12)

6,322 copies of The Ely Standard are circulated every week.

(ABC July - Dec 2011)

- Regular news updates throughout the day
- Full social media support
- Interactive Microsites & Polls
- Community Campaigns



Weekly e-Edition readers:

2,731

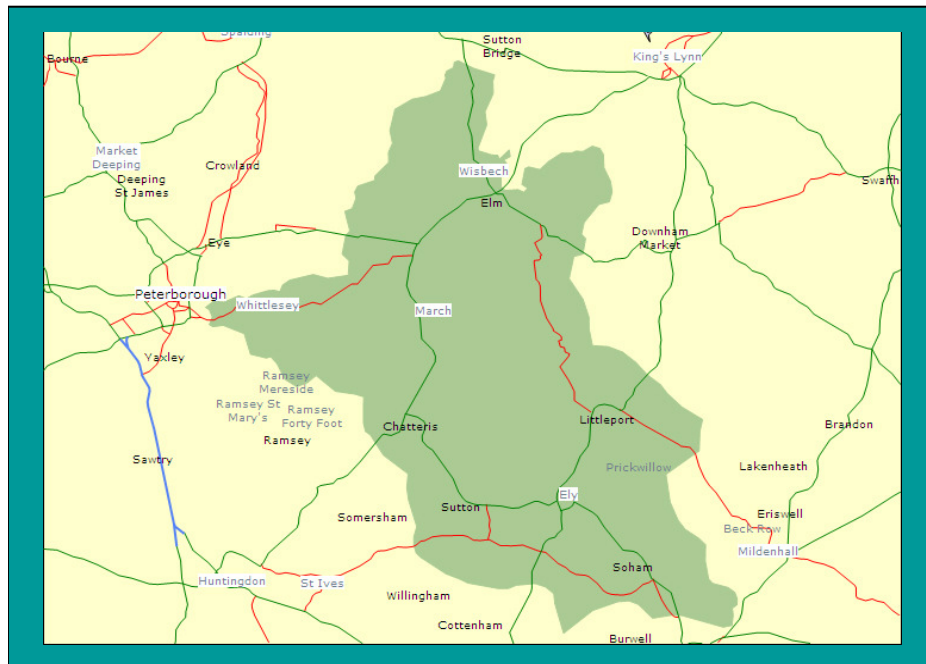
Monthly website visits:

17,910

Monthly website pages viewed:

61,784

(Source: Omniture Jan 2012)



(Map shows total distribution footprint for Cambs Times & Standard Group combined)

You can reach a potential audience of **21,329** local readers every week