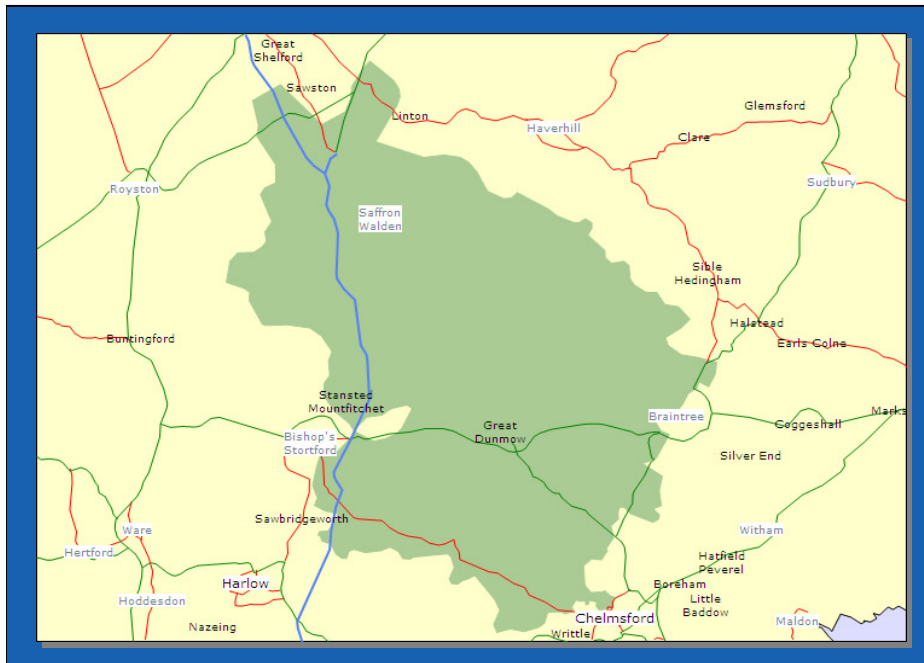


42,944 adults read the
Saffron Walden and the Dunmow
Broadcast every week.

(Source: JICREG data as at 01/04/12)

The Saffron Walden Reporter and
Dunmow Broadcast are delivered to

28,811
households every week (ABC July-Dec 2011 99% Free)



- Regular news updates throughout the day
- Full social media support
- Interactive micro-sites & polls
- Community campaigns



Weekly e-Edition subscribers:

2,172

Monthly website visits:

22,740

Monthly website pages viewed:

42,143

(Source: Omniture March 2012)

You can reach a potential
audience of **50,801** local
readers every week