The Comet

www.thecomet24.co.uk

111,836 adults read The Comet every week.

(Source: JICREG data as at 01/04/12)

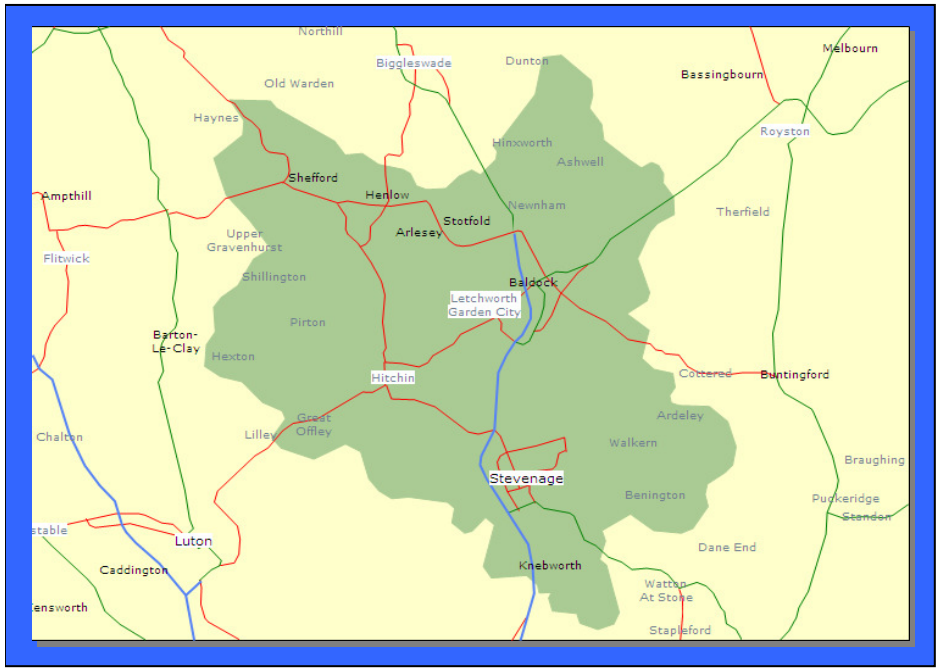
The Comet is delivered to

71,242

households every week

(ABC July-Dec 2011 97.8% Free)

- **Regular news updates throughout the day**
- **Full social media support**
- **Interactive micro-sites & polls**
- **Community campaigns**



Weekly e-Edition subscribers:
9,545

Monthly website visits:
73,331

Monthly website pages viewed:
340,089

(Source: Omniture March 2012)

You can reach a potential audience of 139,714 local readers every week