

ARCHANT } HERTS & CAMBS

The Hunts Post
 Circulation - 48,579
 Readership - 90,965

Royston Crow
 Circulation - 16,003
 Readership - 31,758

The Comet
 Circulation - 86,193
 Readership - 152,088

WELWYN & HATFIELD TIMES
 Circulation - 16,611
 Readership - 47,687

The Herts ADVERTISER
 Circulation - 51,584
 Readership - 72,486

Cambs Times
 Circulation - 22,241
 Readership - 116,031*

WISBECH Standard
 Circulation - 17,538
 Readership - 116,031*

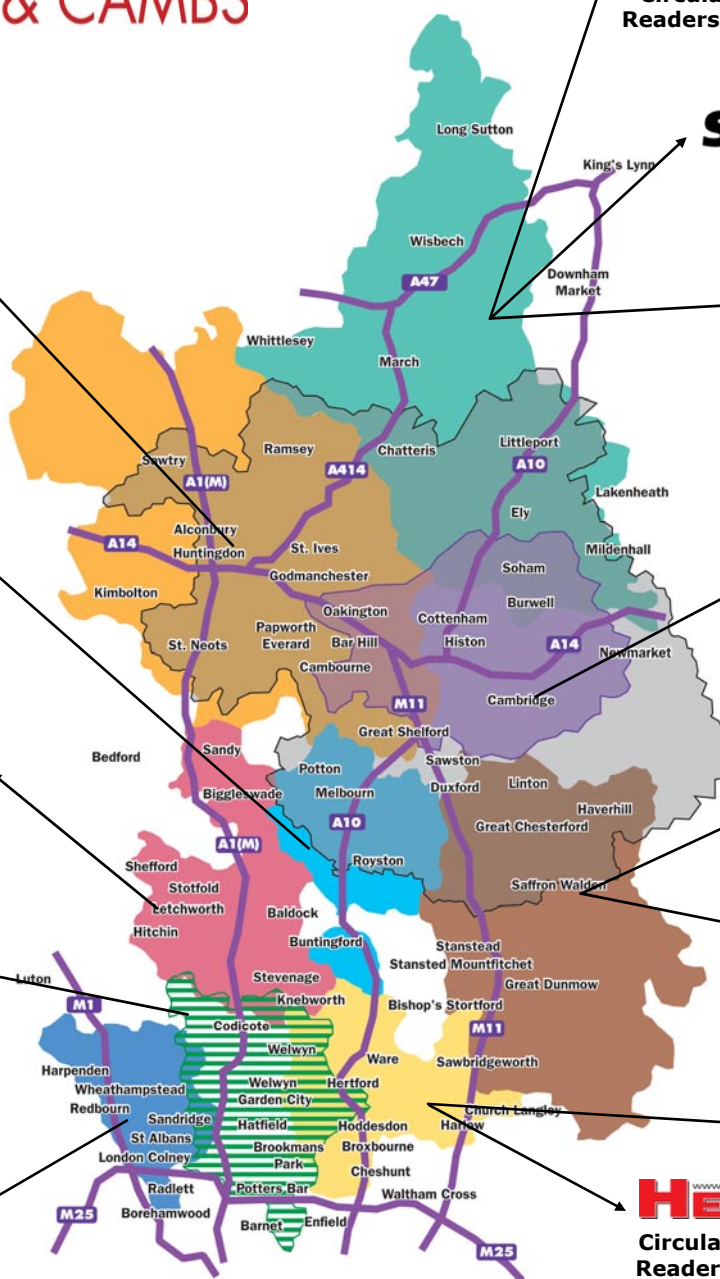
Ely Standard
 Circulation - 20,474
 Readership - 116,031*

agenda
 Circulation - 30,000

Dunmow BROADCAST Recorder
 Circulation - 11,943
 Readership - 53,599*

Saffron Walden REPORTER
 Circulation - 24,255
 Readership - 53,599*

East Herts Edition HERALD
 Circulation - 43,736
 Readership - 82,601



Source: ABC Jan-Jun 08. JICREG data as at 01/10/08